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ROAD TRIP RADIO

Anyone on a road trip in New Zealand can tune into Tourism Radio to navigate their way around the country. Combining software with GPS technology, Tourism Radio is essentially a radio station designed for the self-drive tourist. The hardware is fitted onto the windscreen of rental cars and transmits the programming directly to the car's radio. Car rental companies offering the new technology include JUCY Rentals, Go Rentals, Kiwi Campers, Kiwi Autohomes, Spaceships and Pegasus Rentals